

# JON JOCHENS

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*"Jon shines in his productivity. He completes large numbers of projects with high accuracy and efficiency. His deep knowledge of computer programs and techniques he uses permits rapid work that doesn't sacrifice quality."*  
Sessions CEO. Joel Gomez



*"Jon has recently helped me out with my website. He's a computer whiz and a very talented graphic artist. He's done a lot for me thru the years."*  
Bill's Wheels Owner  
Bill Ackerman

## ABOUT ME

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Santa Cruz local graphic artist with over 15 years experience in print and web design.

## EXPERTISE

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- Text layout and creative ad construction.
- Logo Design
- Front-end coding HTML and CSS.
- Flash banner ads.
- A proven ability for multi tasking and quick turn around.

## EXPERIENCE

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### Curbside Skate School / 11-2011

curbsideskateschool.com- Installed WordPress and created a custom theme.

### Scotts Valley Rub-A-Dub Dog Wash / 4-2011

Svradd.com- Installed WordPress and created a custom theme.

### Youth Disc Golf Association / 4-2011

Cruz to worlds- T-shirt and flyer design.

### Man Made Artifacts / 11-2010

Man-madeartifacts.com- Hand coded HTML/CSS to provided design specs.

### Bill's Wheels Skate Shop / 10-2010

Billswheels.com- Installed Wordpress and created a custom Wordpress theme.

### Garman Product Developer / 2009-2010

Inventgarman.com- Installed Wordpress and created a custom Wordpress theme. Created product one sheets.

### Sessions Llc. / 2009-2010

Flash banner design.

### Senior Graphic Designer- Sessions Inc. / 2000-2009

### Graphic Designer- Sessions Inc. / 1997-2000

Design lead in several areas, including advertising campaigns, catalogs, corporate identification, web design, t-shirt design/ illustration, Flash/web banner design, CD/ record packaging, point of purchase displays, trade show booths, hang tags, woven labels, videography, video editing, and product photography. Managed large format printer and vinyl die-cut plotter. Managed Jr. designers and interns.

**In House Designer / Salesman- Bill's Wheels Skate Shop / 1988-1997** Retail sales and management. Designed corporate identification, mail order catalogs, print media advertisement, t-shirt design/illustration, web design, flyers, and signage.

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